Code of Conduct

【Safety/quality】
1. Provide safe and high-quality products with accurate information for consumer peace of mind.
2. Sincere and prompt CS system (customer satisfaction).

【Dignity】
3. Fair, transparent business dealings and healthy relationships with affiliates.
4. Draw lines between personal and professional life and absolute legal compliance.
5. Resolute responses towards antisocial forces.
6. Courage to reform and promote self-growth.

【Labor/human rights】
7. A working environment that respects diversity with good channels for communication.
8. Respect for human rights and prohibition of forced and child labor.

【Information】
9. Proper accounting and tax payments.
10. Appropriate information management, sharing, and disclosure.

【Social contribution】
11. Be a positive member of society and respect regional cultures.

【Environment】
12. Care for the environment.