

Communication through an original logo mark

CASE: The Power of DHA

DHA is a nutrient generally known to be contained in fish, and is reported to lower neutral fat and cholesterol.

In addition to its effectiveness in lowering neutral fat and cholesterol, DHA has also been reported to be effective in treating atopic dermatitis and allergies.

Maruha Nichiro is promoting the "Power of DHA" mark so that customers can easily add DHA to their daily diets.

Maruha Nichiro recommends that products that meet internal standards* for DHA content be labeled with the "Power of DHA" mark so that customers can easily consume DHA in their daily diets by using the "Power of DHA" mark.

We recommend that products that meet our internal standards* for DHA content display the "Power of DHA" mark so that customers can easily consume DHA in their daily diets.

The in-house standard recommends that at least 1 mg of DHA be consumed per gram of product.

For more detailed information on DHA, click [here](#) (only Japanese).



DHA's Power logo mark