

March 28, 2022

om/
ent

Maruha Nichiro Group's new medium-term management plan "For the ocean, for life MNV 2024"

Maruha Nichiro Corporation (hereinafter "the Company") hereby announces that the company developed new medium-term management plan, "For the ocean, for life MNV 2024", for the upcoming three years from FY2022 to FY2024.

With this plan, to exemplify our group philosophy "to be an essential part of society by improving everyone's daily life with wholesome, safe and healthy food" based on our brand statement, "For the ocean, for life", our group will continuously commit to enhancing enterprise value and generating sustainable growth through creating "Maruha Nichiro Economic Value", "Social Value" and "Environmental Value" even under competitive business environment.

1. Summary of former medium-term management plan

Our group, under the former plan "Innovation toward 2021" starting from FY2018, have addressed three main strategies; "Further increase in profitability", "Invest in growth" and "Strengthen business foundation". Especially in processed food business, profitability and financial foundation has strengthened through reorganization of production facilities and strategic investment. However, we still have some challenges to address, such as business model refining, further investment in growing businesses, and value chain strengthening across departments.

2. New long-term corporate vision toward 2027

We redefined the long-term corporate vision to enhance enterprise value and generate sustainable growth.



3. Overview of new medium-term management plan "For the ocean, for life MNV 2024"

(1) Three main strategies in new medium-term management plans

To pursue the redefined long-term corporate vision, we develop back-casting approach road map for nonlinear growth and commit to "Integration of business strategy and sustainability", "Implementation of management for creating value" and "Strengthening business foundation for sustainable growth."

Integration of business strategy and sustainability	Defining Maruha Nichiro Value (MNV) for us to create value in business strategy and sustainability	both
Implementation of management for creating value	 Developing governance system for value creation Identifying materiality and setting financial/non-financial KGI Resource allocation based on business portfolio Strategic investment to businesses of growth driver Maximizing the value chain across departments 	Promoting value cre
Strengthening business foundation for sustainable growth	 Creating and delivering health value based on diversified needs from consumer Developing innovation ecosystem Investing in human resources Strengthening corporate branding Managing risk of Intellectual property and utilizing intangible assets Developing foundation for promoting DX and utilizing digital technology 	creation by utilizing digital technology

(2) Integration of business strategy and sustainability

Through integrating business strategy and sustainability, we will create \underline{M} aruha \underline{N} ichiro \underline{V} alue (MNV) to all our stakeholders and enhance enterprise value and generate sustainable growth. To create MNV, we will steadily execute business strategies for maximizing "Maruha Nichiro Economic Value", which is the foundation to make business continuous, and aim for maximizing "Social Value" and "Environmental Value."

		Target for	Target for	Forecast for	Ga	р
		FY2024 (A)	FY2027 (B)	FY2021 (C)	A-C	B-C
MNEV	Billion yen	9.5~	11~	8.9	0.6	2.1
Sales	Billion yen	960~	1,000~	860	100	140
Operating Income	Billion yen	27~	31~	23	4	8
EBITDA	Billion yen	46.5~	50~	41.2	5.3	8.8
ROIC		4.3%~	5%~	4.1%	0.2	0.9
ROE		9%~	9%~	10.7%	▲ 1.7	▲ 1.7
Net D/E		~1.2	~1.0	1.4	▲0.2	▲0.4

(3) Implementation of management for creating value - Business strategy financial KGI-

*Basic concept of MNEV: <u>Maruha</u> <u>N</u>ichiro <u>E</u>conomic <u>V</u>alue

We calculate "MNEV spread" by subtracting weighted average cost of capital (WACC) from return on invested capital (ROIC) and obtain MNEV by multiplying MNEV spread by amount of invested capital. It represents the economic amount of added enterprise value from the business operation.



(4) Implementation of management for creating value -Sustainability-

Π

We will clarify the role that we should play as No.1 seafood company in the world and review materiality and aim to creating "Environmental Value" and "Social Value."

invironmental Value	 Action for Climate changes Contribution for implementing recycling society Action for marine pollution by marine plastics Action for preserving biodiversity and ecosystem
Social Value	 (5) Provision of safe and secure food (6) Food provision contributing to creating health value and sustainability (7) Building work environment that diversified employees can work with a sense of security (8) Respect for human right in business operation (9) Development of sustainable supply chain

(5) Strengthening business foundation for sustainable growth

Creating and delivering health value based on consumer's needs

Developing innovation ecosystem

Active investment in human resources

Strengthening corporate branding

Managing risk of Intellectual property and utilizing intangible assets

Developing foundation for promoting DX and utilizing digital technology

- Providing foods which can improve customers' health, such as frozen food, processed food, food with functional claims, nursing food and pet food, based on the business activities of procuring marine resources and food processing technology
- · Proactive investment in marine-tech area and food-tech area
- Exploring the possibility of utilizing digital technology in new business area
- Strengthening organization and human resources for the goal of "Cultivating change makers for new era"
- Strengthening corporate branding through proposal of "various utility value of the fish"
- Strengthening the risk management on Intellectual property and utilization of intangible assets as group-wide through cooperation inside of our group
- Developing organization to promote DX led by the top management and strengthening foundation for reform and new technology
- Modernizing existing IT assets and increasing productivity by transforming operation process